

BEYOND ACTION ALERTS
BECOMING AN EFFECTIVE ADVOCATE FOR PROGRAMS AND POLICIES
TO END HOMELESSNESS

TRAINING AND STRATEGY INSTITUTE
2005 Annual Conference

AGENDA

Monday July 11, 2005

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| 9:00 – 9:20 am | Welcome |
| 9:20 – 10:00 am | Building Powerful Relationships with Members of Congress |
| 10:00 – 10:10 am | Break / Jeopardy Set-Up |
| 10:10 – 11:00 am | Jeopardy!
How Congress Works – Inside and Out |
| 11:00 – 11:30 am | Federal Policy Priorities to Prevent and End Homelessness |
| 11:30 – 11:45 am | “What <i>Not</i> To Say” |
| 11:45 – 12:30 pm | Preparing for Congressional Meetings
Participants will divide into groups based on previous advocacy experience |
| 12:30 – 1:30 pm | Lunch |
| 1:30 – 1:40 pm | Breaking News!
Reports from meetings that have already occurred |
| 1:40 – 2:20 pm | Preparing for Congressional Meetings (continued)
Practice and Role Plays |
| 2:20 – 2:30 pm | What are you going to do with this information?
Campaign Activities after the Conference |
| 2:30 – 2:45 pm | Break |
| 2:45 – 3:15 pm | Training Session on Media and Site Visits
Participants are invited to select one of the two topics. |
| 3:15 – 3:30 pm | Commitments |
| 3:30 – 3:45 pm | Questions and Evaluation |